



## WHAT IS AMAFERM®?

Amaferm is a natural feed additive that acts as a prebiotic increasing digestibility to maximize the energy value of feed.

## WITH AMAFERM YOU WILL SEE:

More appetite resulting in increased water and feed intake

Decreased body temperature in heat-stressed animals



Show animals are under constant stress such as hauling and fitting, changes in environment, and trying to get the most out of nutritional programs. It is almost certain their digestive system will be compromised or they will go off feed at some point in their lives. Being armed and ready with Vita Charge® is an excellent way to combat those stressful times and ensure

your livestock are back on feed fast.



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SC1606 Brochure



IF THEY'RE  
NOT EATING,  
YOU'RE NOT  
WINNING



[WWW.SURECHAMP.COM](http://WWW.SURECHAMP.COM)

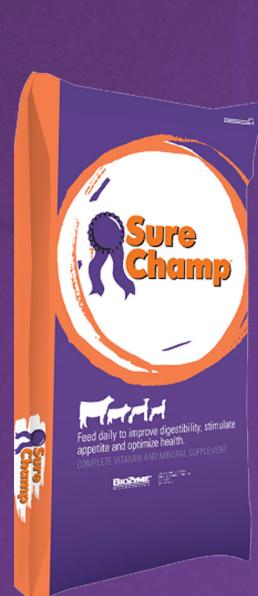
Sure Champ® is a line of supplements for show livestock with the Amaferm® advantage, that when used as a proactive approach to digestive health, acts as a prebiotic improving the integrity of the gut, appetite and overall performance. Sure Champ enhances skin, hair quality and bloom for that show-ready look.



Feeding Rates	
Sure Champ	2-8 oz. per day
Sure Champ Spark	0.25-0.75 oz. per day

"We start all our show does on Sure Champ on the day we get them home. With Sure Champ we never have issues keeping them on feed, and they always have awesome appetites! Our does look fresh and bloomy while on the product, which is a must if you are going to be competitive at the majors! Sure Champ is a great product and helped me reach a huge goal of winning the Oklahoma Youth Expo Doe Show!"

– Sydney Bean, Oklahoma



# Sure Champ®

A complete vitamin and mineral supplement that alleviates the need to feed additional mineral sources.

Each formula is specie specific and due to the vitamin and mineral composition should only be fed to the specie for which the product is labeled.

Feed daily to improve digestibility, stimulate appetite and optimize health.

Comes in: cattle, 50 lb. bag, pig, sheep and goat, 25 lb. bag.



Feeding Rates	
Sure Champ	2-8 oz. per day
Sure Champ Spark	0.25-0.75 oz. per day

"At home, I know that we can depend on Sure Champ to keep our show lambs healthy and excited to eat. Since adding Vita Charge® to our show day routine, the stress of having a lamb go off feed at a show has been significantly reduced. When the lambs feel their best, it is a lot easier for me to make them look their best!"

– Maggie Madden, California



Feeding Rates	
Sure Champ	4-8 oz. per day
Sure Champ Spark	0.50-1.25 oz. per day

"When formulating rations we rely on Sure Champ to keep our pigs' appetite levels up and their stress levels down. We start the pigs off with Vita Charge paste and Sure Champ pellets, and then also use Vita Charge Liquid Boost® about a month and half before and during the show. We feel that this combination of Sure Champ and Vita Charge, along with our favorite pig feed, keep our pigs looking great all of the time."

– Morgan Miller, Texas



A pelleted, concentrated daily supplement with the Amaferm advantage for show livestock that can be top-dressed or mixed in the ration to drive appetite to higher levels and improve digestive health.

The feeding rate and inclusion level compared to Sure Champ make it an optimal choice for pigs, sheep and goats.

Includes MOS to trap bad bacteria, limiting their ability to do harm to digestive health and intake. Formula contains no vitamin or mineral supplementation for increased flexibility in a wide range of feeding programs.

Comes in 8 lb. bag



Feeding Rates	
Sure Champ	1 lb. per day
Sure Champ Spark	0.50-1.25 oz. per day

"Our family has used Sure Champ for several years now, and it is the one thing we've used consistently in our feed room. It keeps my heifers looking fresh, both in and out of the show ring, and it keeps them going! We never have an appetite issue when using Sure Champ."

– Calli West, Texas